

## VOLUNTEERS REQUIRED FOR TOURISM DEVELOPMENT COMMITTEE

The Town of Strathmore is seeking (4) community members at large, with an emphasis on recruiting the most qualified applicants with experience in the hospitality or entertainment sectors, or with experience in working with government or private sector tourism marketing who would like to volunteer to sit on the Town's Tourism Development Committee. The functions of this Committee are:

- to provide assistance to the Town Tourism initiatives to gather local community and industry information in order to build a solid understanding of creating a Destination Marketing Organization and increase local tourism activity.
- the Tourism Development Committee, an advisory committee to Council is responsible to advocate for tourism development, advice on tourism policies, product development, guidelines and marketing strategies related to the Town of Strathmore.
- the committee will meet monthly.