



TOWN OF STRATHMORE **COUNCIL STRATEGIC PRIORITIES 2018 - 2021**



COUNCIL **STRATEGIC PRIORITIES** 2018 - 2021

Strathmore Town Council has prepared and adopted a plan to guide its activities over the next four years. This is a commonly used tool, called a Strategic Plan. In it, Council has reaffirmed Mission and Vision Statements for the municipality, set a series of longer term goals and objectives, and endorsed a set of shorter range strategic priorities.

Over time this document serves to guide the preparation of Town budgets, staff work plans, and leads and directs Town activities towards a desired outcome. Through this plan, Council informs the community on what it is trying to achieve. By aligning Council and staff activities towards a common set of goals, the residents receive the best bang for their buck. Energy, time and money are generally directed towards actions that contribute towards the attainment of the strategic priorities.



COUNCIL **STRATEGIC PRIORITIES** 2018 -2021

MISSION STATEMENT

“The Town of Strathmore provides services that promote the well being of our community.”

VISION STATEMENT

“Where Quality is the Way of Life”





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STRATEGIC THEMES

The following key considerations began to emerge from the discussions members of Council were having:

- Positive Relationships – With Citizens, Governments, Committees and Neighbours
- Enhanced Community Facilities – For Provision of Town Services
- Community Development – Quality of Service
- Long Range Planning – Municipal Development Plan, Infrastructure Plans, Protective Services
- Financial Stability – Update Policies, Revenue Sources
- Governance Matters – Improve Decision Making

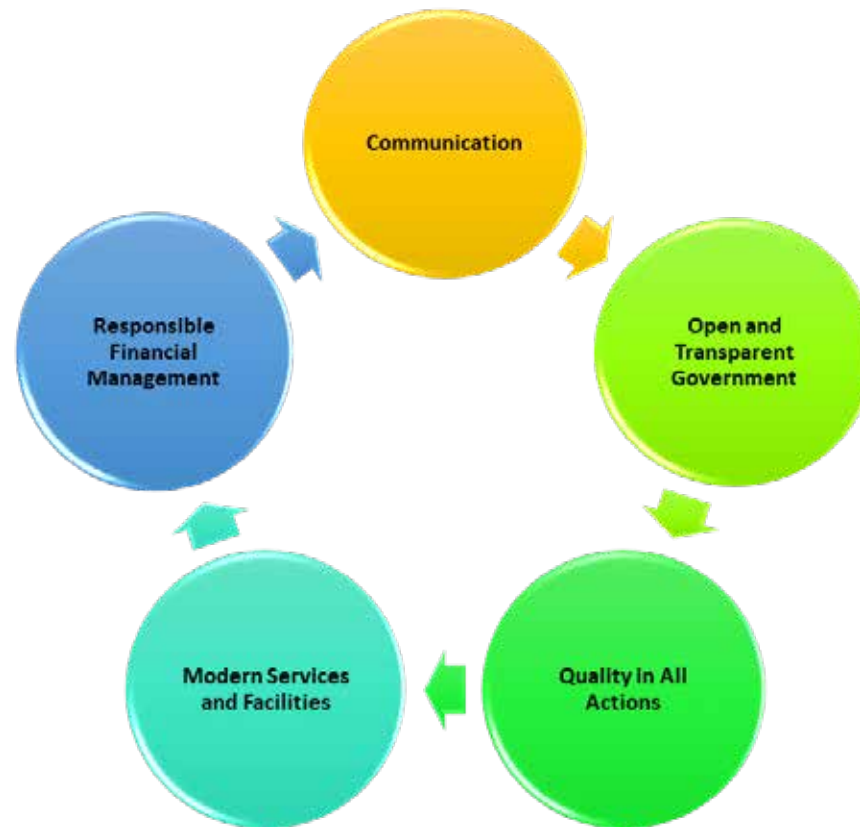
All Town actions are intended to work towards achieving an Active Vibrant Community.



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STRATEGIC METHODS

Council has directed that all the Town activities should be undertaken to achieve the following:





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FINANCIAL SUSTAINABILITY

Priority Actions for Term

- Financial Management – Policies, Revenue Sources
- Sustainability – Long Term Financial Strategy
- Value for Money Examination for All External Grants
- Three Year Operating Budget
- Five Year Capital Budget

Short Term Priorities for 2018

- Adopt Comprehensive Financial Management Policies and Procedures
- Research Current Utilization Rates and Revenues from Municipal Services and Facilities
- Review Value for Money in Relationships with External Groups and Organizations
- Develop Three Year Operating and Five Year Capital Budgets



COMMUNITY DEVELOPMENT

Priority Actions for Term

- Economic Development – Identity and Branding
- Beautification – TransCanada Corridor and Other Areas
- Plan and Develop Infrastructure to Support Economic Development of Town Storm Water Management and Irrigation to Enable and Encourage Development
- Expansion of Waste Management Services

Short Term Priorities for 2018

- Develop Master Plans for Major Municipal Services (sanitary, transportation, pathways, recreation, fire, cemetery and stormwater)
- Launch Preparation of an Economic Development Strategy
- Initiate Programs for Beautification, Focus on Highway 1 Corridor and Downtown
- Support Development of New Seniors' Lodging Facilities
- Waste Cart Programs



RECREATION

Priority Actions for Term

- Develop Recreation Facilities Master Plan
- Enhance Recreation Facilities - Family Centre, Strathmore Motor Products Sports Centre
- Outdoor Recreation Facilities – Ball Diamonds, Soccer fields
- Arts and Culture Facility

Short Term Priorities for 2018

- Complete, Open and Program The Strathmore Motor Products Sports Centre
- Initiate Recreation Facilities Master Plan
- Investigate Opportunities to Support Arts and Culture
- Community Programming Master Plan
- Hillview, Kinsmen and Edgefield Sports Fields



MUNICIPAL DEVELOPMENT PLAN

Priority Actions for Term

- Municipal Development Plan Update – Land Use in Key Areas, Pivot Fields, Urban Agriculture
- Infrastructure – To Support Plan
- Managing Growth – Building a Complete Community

Short Term Priorities for 2018

- Initiate Comprehensive Review of Municipal Development Plan
- Update Key Infrastructure Plans, Focus on Storm Water Management
- Improve and Streamline Planning Processes



COMMUNICATION AND COLLABORATION

Priority Actions for Term

- Communication – Policy Development, Roles and Procedures, Transparency, Community Engagement
- Collaboration and Partnerships
- External Groups -(e.g. Ag Society, Handi-bus, WADEMSA)
- Council Committees – Committee Governance Review, Options
- Citizen Involvement/Activities to Support Community Needs
- Growth Management Board

Short Term Priorities for 2018

- Council Expense Reporting
- Development of a Communications Strategy Including Internal Policies
- Review and Revise Terms of Reference, Budgets and Appointments to Council Committees
- Seek Opportunities for Collaboration and Partnerships with a Focus on Siksika First Nation and Wheatland County
- Develop an Annual Report to Community



PROTECTIVE AND SOCIAL SERVICES

Priority Actions for Term

- Community Safety – Fire Department Staffing, Additional Fire Locations, Policing and Municipal Enforcement
- Community Safety Education – Public Awareness, School Programs, Education Campaigns

Short Term Priorities for 2018

- Develop Master Plan for Protective Services
- Safe Community Alert Network Strathmore (SCANS)
- Review of all FCSS programs
- Protective Services Regional Collaboration (Wheatland County and Siksika)



IMPLEMENTATION

Many of the priorities cross departmental boundaries. Administration will establish “action teams” of managers to develop specific plans on these items.

Departments will develop work plans that include the Strategic Priorities adopted by Council in both day to day operations and future planning.

Department activities would support the priorities and identify other opportunities.

Each department will provide a quarterly report to Council detailing how they are implementing the priorities.