



Town of Strathmore

Downtown Vitalization Focus Group

Tuesday, March 19, 2019 at 6:00 pm

Council Chambers

APPROVED MINUTES

IN ATTENDANCE:

BOARD MEMBERS

LINDSAY POLLON	Chair, Public Member
BRANDY HEBBES	Arts Representative
MARLENE RISDON	Public Member, Downtown Business
ROB PIRIE	Public Member
CURTIS SOLDA	Public Member, Downtown Business
JASON MONTGOMERY	Deputy Mayor
LORRAINE BAUER	Councillor

RECORDING SECRETARY

LISA BROWN	Legislative Clerk
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STAFF MEMBERS

ALEXANDRA ROSS	Economic Development Officer
CAMERON THOMPSON	Planner

REGRETS

STEVEN GREENE	Public Member
THOMAS HANSEN	Director, Strategic and Administrative Services

1.0 CALL TO ORDER

Lindsay Pollen called the meeting to order at 6:06 pm

Introductions of Committee members and Alexandra Ross, Economic Development Officer

2.0 CONFIRMATION OF AGENDA

Resolution No. 007.03.19

Moved by Councillor Bauer

THAT the Committee adopts the March 19, 2019 Downtown Vitalization Focus Group agenda as presented.

CARRIED

3.0 CONFIRMATION OF MINUTES

3.1 Downtown Vitalization
Committee Meeting
Minutes for
February 19, 2019

Resolution No. 008.03.19

Moved by Marlene Risdon

THAT the Committee approves the Downtown Vitalization Focus Group Meeting Minutes for February 19, 2019 as presented.

CARRIED

4.0 UNFINISHED BUSINESS

- 4.1 Downtown Vitalization Focus Group Survey The Group reviewed and discussed the results of the survey regarding the future direction for the Focus Group.

- Results
- Review
- Next Steps

Action: Cameron Thompson to draft a report to Council regarding a Plan for the Downtown Vitalization Focus Group to be brought to the next Focus Group meeting in April for review and discussion.

Alexandra Ross spoke to the Focus Group about potential economic development and tourism opportunities for the downtown core.

Councillor Montgomery left the meeting at 6:53 pm
Councillor Bauer and Brandy Hebbes left the meeting at 7:00 pm

- 4.2 Downtown Summer Daze - update Marlene Risdon gave the Focus Group an update on the 'Stick Around Downtown Strathmore in July' initiative being organized by some of the local downtown businesses.

5.0 ITEMS FROM ADMINISTRATION

- 5.1 Economic Development Involvement Discussed under Item 4.1

6.0 NEW BUSINESS

7.0 URGENT BUSINESS

None

8.0 IN CAMERA

None

9.0 ADJOURNMENT

Resolution No. 009.03.19

Moved by Rob Pirie

THAT the Committee adjourns the March 19, 2019 Downtown Vitalization Focus Group Meeting at 7:09 pm.

CARRIED



Chair



Recording Secretary