



Town of Strathmore

Downtown Vitalization Focus Group Meeting

April 16, 2019 at 6:00 pm

Conference Room, Town Administration Office

AGENDA

ITEM

1.0 CALL TO ORDER

2.0 CONFIRMATION OF AGENDA

3.0 CONFIRMATION OF MINUTES

3.1 Confirmation of the Committee Meeting Minutes for March 19, 2019

4.0 UNFINISHED BUSINESS

4.1 DTV Focus Group Plan - draft

Cameron Thompson

4.2

5.0 ITEMS FROM ADMINISTRATION

5.1

6.0 NEW BUSINESS

6.1

7.0 URGENT BUSINESS

8.0 IN CAMERA ITEMS

9.0 ADJOURNMENT

9.1 The next Committee meeting is scheduled for Tuesday, May 21, 2019 at 6:00 pm



Town of Strathmore

Downtown Vitalization Focus Group

Tuesday, March 19, 2019 at 6:00 pm

Council Chambers

APPROVED MINUTES

IN ATTENDANCE:

BOARD MEMBERS

LINDSAY POLLON	Chair, Public Member
BRANDY HEBBES	Arts Representative
MARLENE RISDON	Public Member, Downtown Business
ROB PIRIE	Public Member
CURTIS SOLDA	Public Member, Downtown Business
JASON MONTGOMERY	Deputy Mayor
LORRAINE BAUER	Councillor

RECORDING SECRETARY

LISA BROWN	Legislative Clerk
------------	-------------------

STAFF MEMBERS

ALEXANDRA ROSS	Economic Development Officer
CAMERON THOMPSON	Planner

REGRETS

STEVEN GREENE	Public Member
THOMAS HANSEN	Director, Strategic and Administrative Services

1.0 CALL TO ORDER

Lindsay Pollon called the meeting to order at 6:06 pm

Introductions of Committee members and Alexandra Ross, Economic Development Officer

2.0 CONFIRMATION OF AGENDA

Resolution No. 007.03.19

Moved by Councillor Bauer

THAT the Committee adopts the March 19, 2019 Downtown Vitalization Focus Group agenda as presented.

CARRIED

3.0 CONFIRMATION OF MINUTES

3.1 Downtown Vitalization
Committee Meeting
Minutes for
February 19, 2019

Resolution No. 008.03.19

Moved by Marlene Risdon

THAT the Committee approves the Downtown Vitalization Focus Group Meeting Minutes for February 19, 2019 as presented.

CARRIED

4.0 UNFINISHED BUSINESS

- 4.1 Downtown Vitalization Focus Group Survey The Group reviewed and discussed the results of the survey regarding the future direction for the Focus Group.

- Results
- Review
- Next Steps

Action: Cameron Thompson to draft a report to Council for the Downtown Focus Group Plan, based on the survey responses from the Focus Group, to be brought to the next meeting in April for review and discussion.

Alexandra Ross spoke to the Focus Group about potential economic development and tourism opportunities for the downtown core.

Councillor Montgomery left the meeting at 6:53 pm
Councillor Bauer and Brandy Hebbes left the meeting at 7:00 pm

- 4.2 Downtown Summer Daze - update Marlene Risdon gave the Focus Group an update on the ‘Stick Around Downtown Strathmore in July’ initiative being organized by some of the local downtown businesses.

5.0 ITEMS FROM ADMINISTRATION

- 5.1 Economic Development Involvement Discussed under Item 4.1

6.0 NEW BUSINESS

7.0 URGENT BUSINESS

None

8.0 IN CAMERA

None

9.0 ADJOURNMENT

Resolution No. 009.03.19

Moved by Rob Pirie

THAT the Committee adjourns the March 19, 2019 Downtown Vitalization Focus Group Meeting at 7:09 pm.

CARRIED

Chair

Recording Secretary



Town of Strathmore
Downtown Vitalization Focus Group
 Action Log

January 15, 2019

	Meeting Date	Resolution No./Action	Description	Assigned to	Due Date	Status
1	January 15/19	Action	Administration to add the draft Mural Policy to the agenda for the next Focus Group Meeting on February 19, 2019	Lisa	Deferred to March 19 meeting	
2	"	Action	Administration to add the CARES Grant Program to the agenda for the next Focus Group Meeting on February 19, 2019	Lisa	"	
3	"	Action	Marlene Risdon will present a proposal to the Focus Group for 'Downtown Summer Daze' to request support and funding from the Town at the next Focus Group meeting on February 19, 2019.	Marlene Risdon	"	
4	"	Action	Administration to add the section of the Land Use Bylaw that legislates signage for businesses in the downtown area to the next Focus Group meeting on February 19, 2019.	Lisa	"	
5	February 19/19	"	Focus Group members to each prioritize the functions listed in the Terms of Reference and bring to the next meeting on March 19, 2019 for discussion and planning.	Focus Group		
6	March 19/19	Action	Cameron Thompson to draft a report to Council for the Downtown Focus Group Plan, based on the survey responses from the Focus Group, to be brought to the next meeting in April for review and discussion.	Infrastructure, Operating and Development	April 15/19	
7						
8						
9						
10						
11						
12						
13						
14						
15						
16						

17						
18						
19						
20						
21						